

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



# KYW TV3

# INVOICE

For: BOB CASEY FOR SENATE(215421)  
PO BOX 58746  
Philadelphia, PA 19102-8746

Account Exec: JOHN LINK POL.  
Office: GWTS-PH  
Contract Num: 1041-80974  
Contract Dates: 10/23/2012-10/29/2012  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1041-556725  
Invoice Date: 10/28/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 10/01/2012-10/28/2012

Page 1 of 8

**PAY BY** 11/27/2012  
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)  
1831 Chestnut St Ste 602  
Philadelphia, PA 19103-3700  
ATTN:Accounts Payable

Product Desc: CASEY 10/23-10/29

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	CBS THIS MORNING	10/23/2012-10/26/2012	. T W T F . .	30	8	250.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. T W T F . .	8	250.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	07:29:31 AM		BCTV1214H	30	250.00			
10/23/2012	Tu	08:58:51 AM		BC0812H	30	250.00			
10/24/2012	We	07:29:31 AM		BC0812H	30	250.00			
10/24/2012	We	08:29:11 AM		BCTV1214H	30	250.00			
10/25/2012	Th	07:29:31 AM		BC0812H	30	250.00			
10/25/2012	Th	08:59:06 AM		BCTV1214H	30	250.00			
10/26/2012	Fr	08:12:50 AM		BC0812H	30	250.00			
10/26/2012	Fr	08:37:25 AM		BCTV1214H	30	250.00			
3	5:30AM NEWS THIS MORNING	10/23/2012-10/26/2012	. T W T F . .	30	4	275.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. T W T F . .	4	275.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	05:52:39 AM		BC0812H	30	275.00			
10/24/2012	We	05:53:01 AM		BCTV1214H	30	275.00			
10/25/2012	Th	05:58:34 AM		BCTV1214H	30	275.00			
10/26/2012	Fr	05:27:51 AM		BCTV1214H	30	275.00			
5	THIS MORNING (5:58-7AM)	10/23/2012-10/26/2012	. T W T F . .	30	8	350.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. T W T F . .	8	350.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	06:19:01 AM		BCTV1214H	30	350.00			
10/23/2012	Tu	06:58:46 AM		BC0812H	30	350.00			

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Philadelphia, PA 19102-8746

Account Exec: JOHN LINK POL.  
Office: GWTS-PH  
Contract Num: 1041-80974  
Contract Dates: 10/23/2012-10/29/2012  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1041-556725  
Invoice Date: 10/28/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 10/01/2012-10/28/2012

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**PAY BY** 11/27/2012  
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)  
1831 Chestnut St Ste 602  
Philadelphia, PA 19103-3700  
ATTN:Accounts Payable

Product Desc: CASEY 10/23-10/29

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/24/2012	We	06:11:39 AM		BC0812H	30	350.00			
	10/24/2012	We	06:40:08 AM		BCTV1214H	30	350.00			
	10/25/2012	Th	06:22:15 AM		BC0812H	30	350.00			
	10/25/2012	Th	06:58:46 AM		BCTV1214H	30	350.00			
	10/26/2012	Fr	06:10:52 AM		BC0812H	30	350.00			
	10/26/2012	Fr	06:40:51 AM		BCTV1214H	30	350.00			
7	THE PRICE IS RIGHT 11AM-12NOON				10/23/2012-10/26/2012	. T W T F . .	30	4	900.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		. T W T F . .		4		900.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/23/2012	Tu	11:59:16 AM		BCTV1214H	30	900.00			
	10/24/2012	We	10:59:27 AM		BC0812H	30	900.00			
	10/25/2012	Th	11:59:12 AM		BC0812H	30	900.00			
	10/26/2012	Fr	11:59:22 AM		BC0812H	30	900.00			
9	NEWS 3 AT 6				10/23/2012-10/26/2012	. T W T F . .	30	4	1,440.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		. T W T F . .		4		1,440.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/23/2012	Tu	06:22:43 PM		BCTV1214H	30	1,440.00			
	10/24/2012	We	06:22:33 PM		BC0812H	30	1,440.00			
	10/25/2012	Th	06:21:09 PM		BC0812H	30	1,440.00			
	10/26/2012	Fr	06:28:01 PM		BC0812H	30	1,440.00			

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11	5PM EARLY NEWS		10/23/2012-10/26/2012		. T W T F . .		30	4	765.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		. T W T F . .		4		765.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	05:44:00 PM		BC0812H	30	765.00			
10/24/2012	We	05:54:26 PM		BCTV1214H	30	765.00			
10/25/2012	Th	05:11:53 PM		BCTV1214H	30	765.00			
10/26/2012	Fr	05:29:47 PM		BCTV1214H	30	765.00			
13	THE INSIDER		10/23/2012-10/26/2012		. T W T F . .		30	5	1,000.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		. T W T F . .		4		1,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	07:47:05 PM		BCTV1214H	30	1,000.00			
10/24/2012	We	07:46:30 PM		BC0812H	30	1,000.00			
10/25/2012	Th	07:46:12 PM		BC0812H	30	1,000.00			
10/26/2012	Fr				30			1,000.00	Preempted
10/26/2012	Fr	07:46:04 PM	10/26/2012	BC0812H	30	1,000.00	1,000.00		Makegood in 19:30:00-20:00:00
15	ENTERTAINMENT TONIGHT		10/23/2012-10/26/2012		. T W T F . .		30	5	900.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		. T W T F . .		4		900.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	07:16:35 PM		BC0812H	30	900.00			
10/24/2012	We	07:18:38 PM		BCTV1214H	30	900.00			
10/25/2012	Th	06:59:27 PM		BCTV1214H	30	900.00			
10/26/2012	Fr				30			900.00	Preempted
10/26/2012	Fr	07:24:44 PM	10/26/2012	BCTV1214H	30	900.00	900.00		Makegood in 19:00:00-19:30:00

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17	NAVY NCIS	10/23/2012-10/23/2012	. T . . . . .	30	1	9,000.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. T . . . . .	1	9,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/23/2012	Tu	08:34:41 PM		BC0812H	30	9,000.00				
18	SURVIVOR XXV: PHILLIPINES	10/24/2012-10/24/2012	. . W . . . .	30	1	7,000.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. . W . . . .	1	7,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/24/2012	We	08:28:19 PM		BCTV1214H	30	7,000.00				
19	CRIMINAL MINDS	10/24/2012-10/24/2012	. . W . . . .	30	1	6,500.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. . W . . . .	1	6,500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/24/2012	We	08:59:12 PM		BC0812H	30	6,500.00				
20	CSI: NY	10/26/2012-10/26/2012	. . . . F . .	30	1	5,000.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. . . . F . .	1	5,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	09:46:57 PM		BC0812H	30	5,000.00				

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate	
21	SIXTY MINUTES		10/28/2012-10/28/2012		.....S		30	1	15,000.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		.....S		1		15,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/28/2012	Su	07:48:21 PM		BC1112H	30	15,000.00				
22	THE AMAZING RACE		10/28/2012-10/28/2012		.....S		30	1	6,000.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		.....S		1		6,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/28/2012	Su	08:48:17 PM		BC1112H	30	6,000.00				
23	THE GOOD WIFE		10/28/2012-10/28/2012		.....S		30	1	6,000.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		.....S		1		6,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/28/2012	Su	09:49:18 PM		BC1112H	30	6,000.00				
24	DAVID LETTERMAN		10/23/2012-10/26/2012		.TWTF..		30	4	900.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		.TWTF..		4		900.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/23/2012	Tu	12:31:08 AM		BC0812H	30	900.00				
10/24/2012	We	12:08:42 AM		BC0812H	30	900.00				
10/25/2012	Th	11:56:10 PM		BC0812H	30	900.00				
10/26/2012	Fr	12:14:41 AM		BC0812H	30	900.00				

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Buy Line	Flight Description	Buy Line Dates	M T W T F S S		Dur	Total Spots	Rate		
26	LATE NEWS	10/23/2012-10/28/2012	. T W T F S S		30	7	2,700.00		
Week Of		M T W T F S S	Spots Per Week		Rate				
10/22/2012-10/28/2012		. T W T F S S	6		2,700.00				
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/23/2012	Tu	11:22:40 PM		BCTV1214H	30	2,700.00			
10/24/2012	We	11:23:24 PM		BCTV1214H	30	2,700.00			
10/25/2012	Th	11:23:45 PM		BCTV1214H	30	2,700.00			
10/26/2012	Fr	11:22:18 PM		BCTV1214H	30	2,700.00			
10/27/2012	Sa	11:24:16 PM		BC0812H	30	2,700.00			
10/28/2012	Su				30			2,700.00	Preempted
10/28/2012	Su	11:44:19 PM	10/28/2012	BC1112H	30	2,700.00	2,700.00		Makegood in 23:10:00-24:00:00
28	WKND NEWS SUN 7-9A	10/28/2012-10/28/2012	. . . . . S		30	1	495.00		
Week Of		M T W T F S S	Spots Per Week		Rate				
10/22/2012-10/28/2012		. . . . . S	1		495.00				
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/28/2012	Su	08:30:47 AM		BC0812H	30	495.00			
29	CBS SATURDAY MORNING NEWS 7-9AM	10/27/2012-10/27/2012	. . . . . S .		30	1	450.00		
Week Of		M T W T F S S	Spots Per Week		Rate				
10/22/2012-10/28/2012		. . . . . S .	1		450.00				
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/27/2012	Sa	06:57:46 AM		BCTV1214H	30	450.00			

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Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
30	CBS SUNDAY MORNING		10/28/2012-10/28/2012		. . . . . S		30	1	1,440.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		. . . . . S		1		1,440.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/28/2012	Su	08:59:21 AM		BC0812H	30	1,440.00				
31	48 HOURS		10/27/2012-10/27/2012		. . . . . S .		30	1	1,500.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		. . . . . S .		1		1,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/27/2012	Sa	10:41:11 PM		BCTV1214H	30	1,500.00				
32	CRIME TIME SATURDAY		10/27/2012-10/27/2012		. . . . . S .		30	1	1,040.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		. . . . . S .		1		1,040.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/27/2012	Sa	07:59:16 PM		BC0812H	30	1,040.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		62		105,145.00		15,771.75	89,373.25	4,600.00	4,600.00	0.00

#### Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.



Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091

For: BOB CASEY FOR SENATE(215421)  
PO BOX 58746  
Philadelphia, PA 19102-8746

In Account With: SHORR JOHNSON MAGNUS(39976)  
1831 Chestnut St Ste 602  
Philadelphia, PA 19103-3700  
ATTN:Accounts Payable

CBS TELEVISION STATIONS



Account Exec: JOHN LINK POL.  
Office: GWTS-PH  
Contract Num: 1041-80974  
Contract Dates: 10/23/2012-10/29/2012  
Customer Order:  
Linked Order:  
CPE: / /

Product Desc: CASEY 10/23-10/29

KYW TV3

Invoice Num: 1041-556725  
Invoice Date: 10/28/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 10/01/2012-10/28/2012

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PAY BY

11/27/2012  
Net 30 days

Broadcast airtimes represented are reported to the nearest second.

Billing Notes

Wire Transfer Instructions:	For Billing Inquiries Please Contact: Controller's Dept.  212-856-8000	Gross Billing	105,145.00
		Trade Value	0.00
		Agency Commission	15,771.75
		Local Tax	0.00
		State Tax	0.00
		Pre Paid Amount	0.00
		Pay This Amount	89,373.25

Warranty - We warrant the above broadcasts were made according to the official station log.